



LINDERLAKE CORPORATION

September 2026 | A Newsletter for Our Community

RIGHT OF WAY ACQUISITION SERVICES • STAFFING SOLUTIONS



RIGHT OF WAY ACQUISITION SERVICES
STAFFING SOLUTIONS

NATIONAL PREPAREDNESS MONTH

PREPARE | PROTECT | RESPOND | RECOVER

*Stronger Infrastructure.
Safer Communities.*

SEPTEMBER SAFETY FOCUS: NATIONAL PREPAREDNESS MONTH

Building a foundation of resilience against the unpredictable.

A WORD FROM LINDERLAKE

As we observe National Preparedness Month, we are reminded that true resilience is woven into our daily routines long before the skies turn gray.

From the sudden impact of tornadoes and severe thunderstorms to the sustained threat of hurricane season, our environments are constantly evolving. Readiness is not a single event; it is a shared commitment that involves our families, our field teams, and the critical utility networks we all rely on.

By prioritizing risk reduction and proactive planning today, we ensure operational continuity and community safety for tomorrow.

The Season Does Not Wait for the Forecast

September sits at the statistical peak of the Atlantic hurricane season, which is why National Preparedness Month lands where it does on the calendar. But along the Gulf Coast and across the interior, the risks that interrupt service are not limited to named storms. Tornadoes, straight-line winds, hail, lightning and flash flooding all arrive with far less notice than a hurricane, and all of them can take down the same infrastructure.

The difference between these events is the size of the warning window. A tropical system may give several days. A severe thunderstorm may give an hour. A tornado may give minutes.

That variation is the entire argument for preparing in advance. If a plan depends on a long warning, it is not really a plan — it is a hope about the weather. Preparation that holds up is preparation that was already complete when the alert came through.

A warning should be the signal to execute, not the signal to start planning.

Ready.gov: Where Preparedness Information Actually Comes From

Search for emergency preparedness advice and the results are a mix of product listings, opinion and outdated blog posts. There is an official alternative, and it is free: [Ready.gov](https://www.ready.gov).

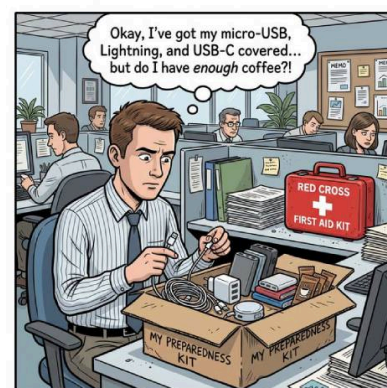
Ready.gov is the public preparedness site of the Federal Emergency Management Agency, published through its Ready Campaign. FEMA launched it in February 2003 in partnership with the Ad Council, and it has anchored National Preparedness Month every September since 2004. There is no account to create, no newsletter to join and nothing for sale. It is a government reference, published in Spanish and several other languages.

The site is organized the way people actually look for this information — by hazard and by household. Hurricanes, tornadoes, flooding, extreme heat and power outages each have their own guidance on what to do before, during and after. A [fillable family emergency plan](#) walks a household through meeting places, contacts and medical needs in a few minutes. [Build a Kit](#) lists what belongs in a supply kit and how long it should last. Separate sections address children, older adults, people with disabilities and pet owners, because a plan that ignores them is not a plan.

The Humor Corner



"Duct tape is not a continuity plan. Nobody has ever managed to explain that to the duct tape."



"My emergency preparedness plan is 10% water, 10% batteries, and 80% making sure my phone is charged."



"There's a fine line between being prepared and hoping the weather app is wrong."

Did You Know?

Atlantic hurricane activity reaches its climatological peak around the middle of September, which is one

There is also a business side. [Ready Business](#) publishes hazard-specific toolkits — hurricane, inland flooding, power outage, severe wind and tornado, earthquake — that walk an organization through identifying its risks, writing a plan and testing it. For a company that has been meaning to formalize a continuity plan and has not found a starting point, that toolkit is the starting point.

This year's national theme is *Americans Stand Ready*, and the emphasis is on individual readiness: households that can look after themselves for a few days free up responders for the people who cannot. That is a low bar with a real payoff, and the instructions are already written.

One evening with a free government website is a reasonable price for knowing what your household would do.

START HERE

Make a family plan — [ready.gov/plan](#)

Build an emergency kit — [ready.gov/kit](#)

Prepare on a tight budget — [ready.gov/low-and-no-cost](#)

Business continuity toolkits — [ready.gov/business/toolkits](#)

Preparedness with children — [ready.gov/kids](#)

National Preparedness Month — [ready.gov/september](#)

En español — [ready.gov/es](#)

Three Clocks: The Year, The Week, The Hour

Emergency readiness is easier to manage when it is separated into the three timeframes it actually lives in. Work assigned to the wrong clock is the most common reason a plan underperforms: tasks that belong to the year get attempted in the week, and tasks that belong to the week get attempted in the hour.

The Year — Asset inspections, vegetation management, equipment replacement, documented site access, mutual aid agreements, training and drills, and continuity plans that have been reviewed rather than filed.

The Week — Fuel topped off, materials staged, staffing rosters confirmed, contact lists verified, vehicles serviced, customer and stakeholder communication prepared, and employees given time to secure their own households.

The Hour — Personnel accountability, clear stop-work conditions, radio and communication discipline, PPE confirmed, and one named person authorized to make the call to pull crews back.

reason National Preparedness Month is observed this month.

When backup generators fail, the cause is usually mundane rather than mechanical: fuel that has aged, a dead starting battery, a closed valve or a breaker left open after routine service.

That is why a monthly exercise under load tells you something a monthly start does not.

Five Minutes This Week

- ✓ Check one emergency contact list for accuracy.
- ✓ Confirm your out-of-area family contact.
- ✓ Photograph insurance and ID documents
- ✓ Replace the batteries you keep meaning to replace.
- ✓ Fill the vehicle before the line forms.

Compass Reflection

“By failing to prepare, you are preparing to fail.”

— Benjamin Franklin

The hour is the least flexible of the three. Very little can be added to it. Almost everything useful during that hour was placed there by the year and the week.



Closing Thoughts

National Preparedness Month reminds us that resilience is built before the storm arrives.

Whether preparing a household, protecting employees, maintaining critical infrastructure or developing continuity plans, small actions taken today can make a meaningful difference during an emergency.

Preparation cannot eliminate every risk, but it can help us respond with greater confidence, protect the people who depend on us and recover more effectively when unexpected events occur.

Prepare. Protect. Respond. Recover.

Stay safe, stay prepared, and have a wonderful September.
— The Linderlake Corporation Team

LINDERLAKE CORPORATION

Right of Way Acquisition Services • Staffing Solutions

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